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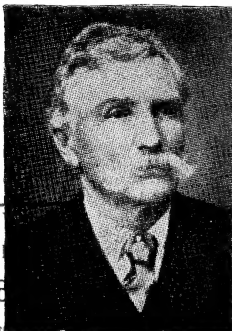
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Founder

Mr. A. O. Gilbertson

Waseca, Wis.



THIS BUSINESS
WAS STARTED
AROUND 1870.
ACCORDING TO
OUR RECORDS
WE ARE AROUND
80 YEARS OLD.

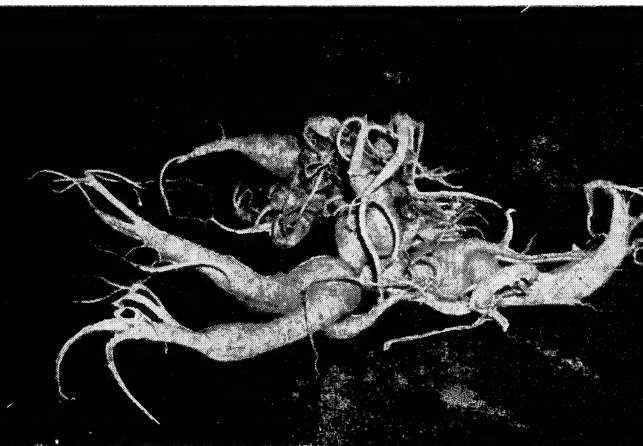
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U. S. Department of Agriculture

"GRANDDADDY GINSENG ROOT"



An actual photograph of root. Weight 1½ pounds.

Roots like the one above occur frequently when seed are planted thick as we advise. It is probably the joining together of one or more seeds, making this GIANT. Unusual roots in odd shapes, such as in the shape of a human have brought individual prices as high as \$300.00 each. Nature works wonders—she can do it for you, but only if you give her the chance by planting "GINSENG—the GREAT CASH CROP".

Send order and payment to—

Smoky Mountain

GINSENG GARDENS

BOX 861

ASHEVILLE, N. C.

Here Is A Timely Suggestion

That should be of interest to anyone having a tract of timber such as oak, hickory, basswood, poplar, black walnut and butternut that is not paying him one dime per acre at the present time, when this tract of timber could easily be found to be the natural home for a valuable crop like ginseng. Then why not put this timber tract of yours growing two crops instead of one, lumber and ginseng? A very good way to have an income while you are waiting for your lumber to produce.

Kind of Soil Best Adapted For Ginseng

The kind of soil best adapted for ginseng is usually found in the kind of timber that I have mentioned elsewhere, which simply means that these kind of trees grow in a naturally well drained soil. Here are some trees that should be avoided in starting your garden: elm, willows and ash, as these trees are usually found growing in wet soggy soil. Another kind of tree to be avoided is any kind of pine timber which usually is found growing in a very sandy soil.

One, Two and Three Year Plantable Roots

We have a fine stock of the above aged roots that you can plant and get a faster start than if you plant seed. It costs more but you get there quicker. You also have your own seed crop much sooner as the two year old plant bears seed, and will bear more each year. (SEE PRICE LIST, HEREIN).

How To Plant Our Ginseng Roots

After preparing the bed drop the roots FLAT on the bed then cover about 4" deep with soil taken from 18" alley on each side of the bed, then mulch with either leaves (well rotted is the best) or old sawdust or clean straw, about 3" thick.

How Seed Is Harvested

The seed is harvested by stripping the seed pod from the plant. This is easily and quickly done in one operation, as the seed pod is produced on a single stem that extends well above the leaves of the plant. The cost of harvesting the seed crop runs from 15 to 20 cents per pound. When the seed ripens the pod turns a bright scarlet.

When To Harvest

While ginseng is usually harvested at 5 years when grown from seed, if you are not pressed for money, it is good business to allow the plants to grow 6, 7 or even 8 years, from the fact that the roots not only increase in weight by growing these extra years, but the quality of the roots is also increased, not to mention the valuable seed crop you receive each year.

Goldenseal

A companion crop is also available. Ask for our prices and instructions.

Terms

Since shipping C.O.D. and on open account requires an elaborate bookkeeping system, thereby increasing the prices to you, we ship only where payment has been made in cash, cashier's check or money order.

To certain individuals who own their own land free and clear, and who buy 5 pounds of seed or more, we will offer an installment plan, after the credit report is passed upon. Purchaser to pay a small Fee for Credit report.

Shipping

If for any reason your order cannot be shipped for acts no fault of ours, or because of prior sale, your money will be refunded or you will be placed on our shipping list and will be shipped as fast as we get supplies. When engaging reservation of seed or roots for Fall or Spring delivery, a deposit of 25% must be made to reserve this order. Price advances or reductions will not affect future reservations.

Final

Over the last four-fifths of a century, our stratified seed and roots have been the most successful in the U.S.A. There are some irresponsible persons advertising in magazines and papers. Investigate them fully. Our references: Burgess Seed Company and the United States Department of Agriculture.



Ginseng growing under artificial shade

If you do not have natural shade construct cheap shelter as shown in photograph.

GINSENG GARDENS
P. O. Box 861 **Asheville, N. C.**

IMPORTANT

How We Plant Our Ginseng Seed

When we plant seed broadcast to grow plants for transplanting purposes, we plant the seed at the rate of one pound to every 2 rods of bed, the bed being $4\frac{1}{2}$ ft. wide. Cover seed about $1\frac{1}{2}$ inch with well pulverized soil, then mulch with well rotted leaves, or old sawdust, about 2 inches deep. The mulch should be left on the beds at all times as it helps to keep the soil moist and cool, enabling the plants to withstand considerable hot and dry weather.

Ginseng will withstand dry and hot weather better than most crops from the fact that it grows in the shade and is not exposed to the hot rays of the sun; besides it grows with a heavy mulch. This can be either old sawdust or, better still, well rotted leaves. This keeps the soil cool and damp. We recommend a shade of about 70%.

QUESTION 1:

What is the shortest time in which I can expect to cash in on my investment by growing American Ginseng?

ANSWER:

By growing 2-year old plants for transplanting purposes.

QUESTION 2:

Where is the market for these 2-year old plants and at what price to the grower?

ANSWER:

These 2-year old plants bring as high as \$40.00 per thousand net to the grower. We will buy seed from you, at the prevailing price, for unstratified seed.

QUESTION 3:

If I grow my Ginseng roots for the dry root market what can I reasonably expect, if I plant say 1 acre, which I understand requires 10 lbs. of seed?

ANSWER:

One acre of American Ginseng grown from our Canadian Seed should conservatively produce about a ton of roots.

QUESTION 4:

What is the present price of these roots when grown for the dry root market at the end of 5 years?

ANSWER:

Roots same as shown in pamphlet should bring 10 to 15 dollars per pound.

QUESTION 5:

Will there be any other income from my one acre investment during the 5 years?

ANSWER:

The seed crop from your acre the 3rd, 4th and 5th years.

A large harvest for export.



Sell Your Ginseng Root To The People You Bought Your Seed From!

Each year we buy and sell for our customers many many pounds of Cultivated Ginseng thru our Brokerage Department. As far as we know, we paid a higher net price for Grade A Cultivated Root, last year than any Broker in this business. We will continue to secure the highest prices possible for our many PLANTERS and CUSTOMERS.

Write us and let us know how many pounds you have for sale. Send us a 1 pound sample, that will be paid for or returned to you. We will make you an offer on the whole lot at prices that will, in most cases, net you 10% more than you can obtain from any other source.

Remember this year is our 87th year of FAIR and HONEST dealings.

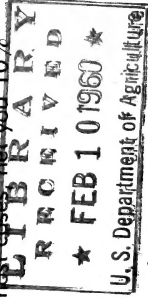
Smoky Mountain Ginseng and Goldenseal Gardens.

P. O. Box 861

Warehouse -- 184 Patton Ave.

Asheville, N. C.

Dial 3-0669



Ask us about the "NEW SMOKY STRAIN" of Ginseng Seed. On Market Soon.

